

2011 **Via**



On the cover: 25Q Sequoia Full-Body Paint

SMARTSPACE

25R Sterling with Sunset Cherry



2011 Via

With its introduction, the Winnebago Via® created the exclusive Mercedes-Benz® Sprinter-based Class A category and revolutionized the definition of what a Class A coach could be with unparalleled fuel economy and eye-catching styling. For 2011, the revolution continues and the Via shines even brighter with a host of improvements, including the all-new double-slide 25Q

floorplan, an improved design of the Flex Sleeping System featured on the popular 25T and a more powerful Mercedes-Benz diesel engine that provides improved fuel economy. The Class A revolution is here. Join in with your very own 2011 Winnebago Via.

## Explore the Space

All three Via models are surprisingly spacious. The full-wall slide on the 25R creates an incredibly open feeling and the 25Q offers double slides on a sprinter chassis-another innovative first. Enjoy surround sound from the stereo system that includes a CD/DVD player. Watch movies on the 32" LCD TV in the 25R or the 26" LCD TV in the 25Q and 25T with a unique sliding bracket so it can be easily viewed even when the slideout is not extended. Both TVs are satellite system ready if you choose to add a satellite dish.

Take it all in from the UltraLeather™ sofa with removable pedestal table or the available Comfort Sofa Sleeper (25Q). For added flexibility, the cab seats also rise and swivel to create an even roomier lounge when the coach is parked.

The innovative StudioLoft™ turns the cab area into a second bedroom with a large bed that drops down from the ceiling. It is available in the 25R and 25T and includes a wraparound curtain for privacy.



25Q Prism with Mocha Cherry



**TV Versatility** Innovative bracketing for the 26" LCD TV in the 25Q and 25T slides for optimal viewing even when the slideroom is not extended.



**Window Shades** Acrylic windows are lightweight, scratch resistant and feature built-in screens and shades that pull up from the window base so you can enjoy a cool breeze while maintaining privacy (MCD American Solo blackout roller shade, 25Q bedroom).

**StudioLoft** This Winnebago Industries exclusive feature turns the cab into a second bedroom (available 25R, 25T - NA 25R w/optional driver's door).

## Comfort Sofa Sleeper



This available sofa on the 25Q opens up to reveal a bed with a self-inflating mattress.

1. By day it's a plush sofa.



2. At night, the sofa easily folds out into a bed.



3. The mattress quickly inflates and deflates using a built-in power source.



**Recognized Quality** The Recreation Vehicle Dealer Association bestows its annual Quality Circle Award to the manufacturers that provide exceptional products, service and support. Only one manufacturer has received this honor for fourteen consecutive years: Winnebago Industries.®

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## Smartly Equipped

The Via galley uses its modest footprint to maximum potential thanks to intelligent features such as the microwave/convection oven that reduces cooking times and the vented range fan to keep the galley from steaming up. The two-burner range on all models accommodates larger pots and pans and has a glass cover to increase your prep space when not in use.

Kitchen tools, dishes and more have a home in the beautiful Mocha Cherry or Sunset Cherry cabinetry that optimizes the internal storage space. The galley also features the same easy-to-clean vinyl flooring you'll find throughout the coach for worry-free travel. Major system controls are centrally located above the refrigerator for added convenience.



**Work Space** The large sink has a faucet and glass cover that flip down to increase your countertop space.



**Removable Freezer** The freezer compartment can be removed for cold storage flexibility.

## Fit for Any Family

If you want flexibility in your travels, the Via is right up your alley. The 25T features the Flex Bed system that allows you to easily convert the twin beds into a single queen bed, depending on the number of travel companions.

The bedroom cabinetry takes advantage of every square inch to provide maximum storage.



25T Hearthstone with Sunset Cherry



**25Q** The bedroom in the all-new 25Q features a large wardrobe and storage cabinet with sliding doors. The 19" TV is corner-mounted for optimal viewing.



**Queen Bed** The large, full-wall slide provides room for the classic queen bed on the 25R.

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## Automotive Performance

Where other Class A coaches can be intimidating, the Via begs to be driven. The Mercedes-Benz Sprinter chassis makes it the most automotive Class A coach on the road. It has a dash designed to make driving easy and an available wood appliqué creates an added touch of sophistication.

The RV Radio® includes a color touch screen that incorporates the rearview monitor and sideview cameras. The radio also includes a CD player, iPod input, easy-to-use controls and a weatherband. You can also upgrade with Sirius® satellite radio to enjoy over 120 digital channels and a complimentary six-month subscription.



**Sunvisor** The powered sunvisor drops down at the touch of a button and comes standard with the optional StudioLoft.



**Cab Seats** The UltraLeather seats have multiple adjustment points to keep you comfortable on the road and also lift and rotate to become living area seating when parked.



**IntelliSense One Touch Control®** This intelligent systems monitor provides critical information and allows you to control key systems using the easy-to-read, intuitive touch screen.



**Sideview Cameras** Sideview cameras activate with the turn signals and provide an added sense of comfort when maneuvering.

## More Innovation

The Threshold RV Door™ reduces wind and road noise like no other, thanks to dual seals, dual latches and hidden hinges inspired by airplane technology. The interior and exterior handles are set at separate, ideal heights for entering and exiting. A built-in screened window provides ventilation with the door securely closed.

At the campsite, color-coded labels make hookups a snap. When you are set up, the 16-foot awning provides plenty of shade for relaxing afternoons. You'll have everything you need, too, thanks to the innovative exterior storage on every model. When your travel season ends, the winterization package makes storage prep a snap.



**TrueLevel™** Sonar technology accurately reads holding-tank liquid levels from outside the tank, with no probes that can clog or corrode.



**Threshold RV Door** Airplane technology makes this the quietest, most advanced entrance door in the industry.



**Wash Station** Keep the dirt and sand outside with a quick rinse, thanks to the available exterior wash station.



**25T Storage** Large, pass-through compartments let you pack up to 76 cubic feet of storage.



**Storage or Access** Choose between an additional storage compartment or the convenience of a driver's-side door.



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## The Foundation of Fun

The Via's revolutionary design starts with the versatile Mercedes-Benz Sprinter F50 chassis. A powerful Mercedes-Benz turbo-diesel engine makes the Via a coach that is both fun to drive and a pleasure to call home. Adaptive ESP® electronic stability control delivers more responsive control with ABS, traction control (ASR) and load adaptive control (LAC) that calculates the vehicle's mass and center of gravity to ensure optimum stability.

- 11,030-lb. GVWR
- Mercedes-Benz 3.0L Turbo-Diesel Engine
- Adaptive ESP Technology
- 5-Speed Automatic Transmission
- 180-amp. Alternator
- 5,000-lb.<sup>5</sup> Towing Capacity
- Available Stylized Aluminum Wheels
- Most fuel-efficient Class A motor home with unparalleled estimated fuel economy of 15-18 miles per gallon\*

\*Fuel efficiency will vary with driving conditions and individual driving practices.



# No Shortcuts – No Compromises

**You can compare features. You can compare styles. But when it comes to quality construction, there is no comparison.** Only motor homes manufactured by Winnebago Industries harness the legendary strength and durability of our SuperStructure® construction process—a process we've been perfecting for more than 50 years.

SuperStructure® means a solid framework, steel and aluminum substructures and components built in-house to our exacting standards. It means managing each detail to ensure the integrity and quality of every coach. It means barcoding parts to save time during service and running every coach through a gauntlet of tests, including a high-pressure water test, before it leaves the factory.

Where other manufacturers cut corners, SuperStructure ensures the features you can't see are treated with the same care as the ones you can. When you buy a Winnebago motor home, you are getting a coach that is built for you—and built to last.



The crowned, one-piece **fiberglass roof** is backed by a 10-year limited parts-and-labor roof skin warranty. Fiberglass offers superior strength and durability over less attractive rubber roofs found on so many competitive models that can streak and degrade over time.

Durable, lightweight **Thermo-Panel® sidewalls** combine fiberglass, high-density block-foam insulation and the inner wall surface with aluminum support structures.

**Metal substructures** secure cabinets and appliances to add safety and stability.

An **electrodeposition coating** helps protect critical steel components.

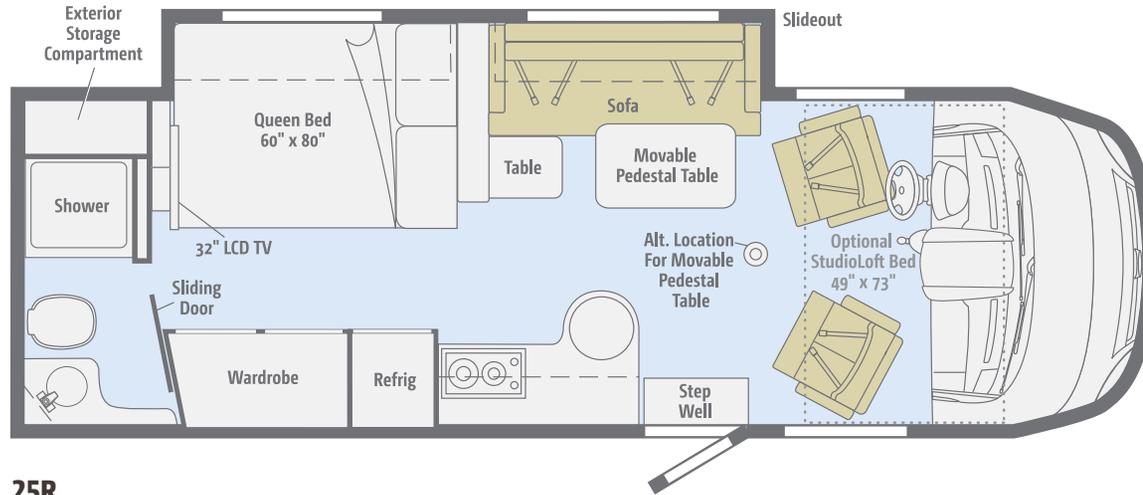
## SUPER STRUCTURE



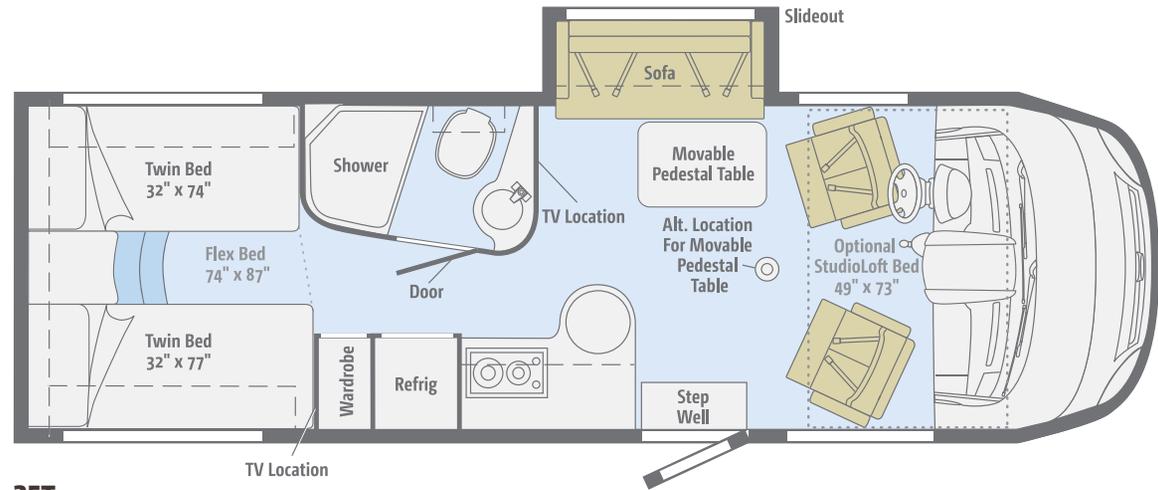
Specially engineered **interlocking joints** connect the floor, sidewalls and roof into a cohesive unit.

# Floorplans & Specifications

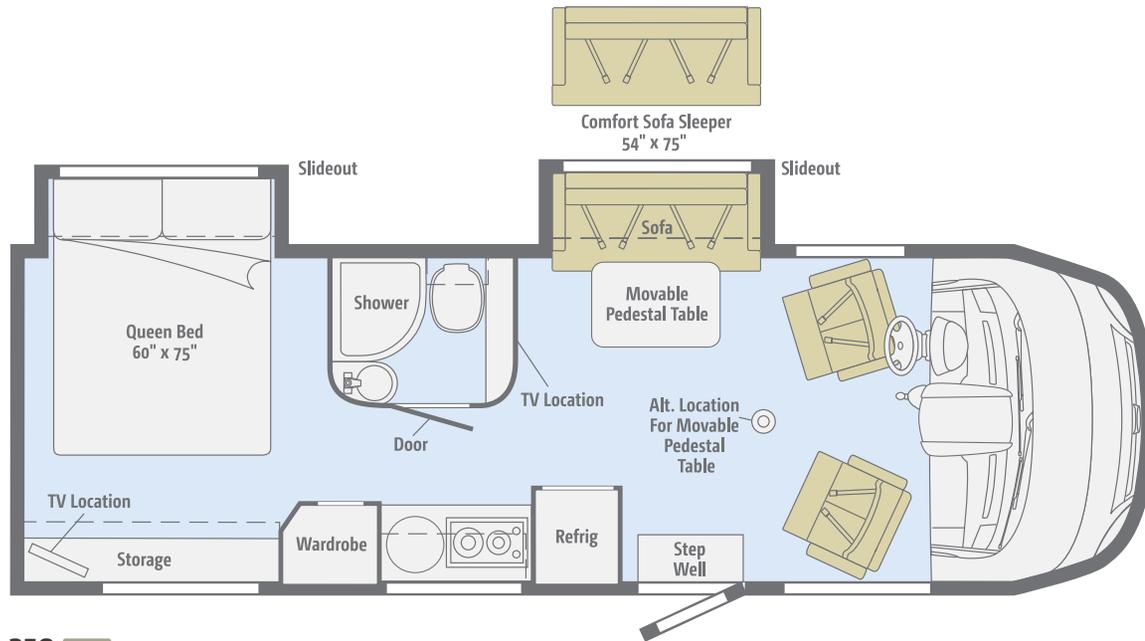
Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at [GoWinnebago.com](http://GoWinnebago.com).



25R



25T



25Q new



**Take a Tour** We're proud of our processes, state-of-the-art facilities and the people who make Winnebago Industries number one. We invite you to visit our complex in Forest City, Iowa, for a first-hand look at the dedication and technology behind every motor home we build.

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# Weights & Measures

<b>Length</b>	25'5"	25T	25'5"
<b>Exterior Height<sup>1</sup></b>	10'9"	25T	10'9"
<b>Exterior Width</b>	7'6"	25T	7'6"
<b>Exterior Storage<sup>2</sup></b> (cu. ft.)	43.6	25T	76
<b>Awning Length</b>	16'	25T	16'
<b>Interior Height</b>	6'5"	25T	6'5"
<b>Interior Width</b>	7'3"	25T	7'3"
<b>Freshwater Capacity w/Heater<sup>3</sup></b> (gal.)	36	25T	35
<b>Holding Tank Capacity - Black/Gray<sup>3</sup></b> (gal.)	30/40	25T	36/36
<b>LP Capacity<sup>4</sup></b> (gal.)	13	25T	13
<b>Fuel Capacity</b> (gal.)	26.4	25T	26.4
<b>GCWR<sup>5</sup></b> (lbs.)	15,250	25T	15,250
<b>GVWR</b> (lbs.)	11,030	25T	11,030
<b>GAWR - Front</b> (lbs.)	4,410	25T	4,410
<b>GAWR - Rear</b> (lbs.)	7,720	25T	7,720
<b>Wheelbase</b>	170"	25T	170"

## DODGE®/MERCEDES-BENZ® SPRINTER F50 CHASSIS

188-hp Mercedes-Benz 3.0L 6-cylinder turbo-diesel engine

5-speed automatic transmission w/tip shift

Hydraulic brakes w/ABS

Adaptive ESP® technology

180-amp. alternator

Trailer Hitch<sup>6</sup>: 5,000-lb. drawbar/500-lb. maximum vertical tongue weight w/7-pin connector

Stainless steel wheel liners

### OPTIONAL EQUIPMENT

Stylized aluminum wheels

## CAB CONVENIENCES

**RV Radio<sup>9</sup>/Rearview Monitor System:** 6.5" LCD touch screen, CD player, weather band, remotes, iPod interface connector, rear camera w/one-way audio

**Cab Seats:** armrest, adjustable lumbar support, power lift, swivel/slide, recline and headrest

**Power steering w/tilt and telescoping wheel**

**Power door lock w/remote for main entry door**

**Removable one-piece fitted carpet liner**

**12-volt powerpoints**

**Power mirrors w/defrost**

**Cruise control**

**Chassis/house battery radio power switch**

**Sideview video camera system**

**Sunvisors**

**Front wraparound curtain**

### OPTIONAL EQUIPMENT

**Sirius® satellite radio w/complimentary**

**6-month subscription**

**Dash appliqué package**

## INTERIOR

**IntelliSense™ LCD monitor panel**

**Key-activated slideroom master lock switch**

**Switch**

**Vinyl ceiling**

**Privacy curtains**

**Stereo System:** AM/FM, alarm clock, CD/DVD player, input jack

**26" LCD TV** (25T, 25Q)

**32" LCD TV** (25R)

**Satellite system ready**

**MCD American Solo blackout roller shades** (rear bedroom slideout 25Q)

**Dual-pane windows w/built-in screen and shade, bedroom and lounge area** (single-pane w/MCD American Solo blackout roller shade on 25Q bedroom slide window)

**Amplified digital TV antenna system**

**Powered roof vent** (bath)

### OPTIONAL EQUIPMENT

**StudioLoft™ and powered sunvisor** (25R, 25T - NA 25R w/optional driver's door)

**Satellite TV antenna system w/elevation sensing unit**

**Roof vent w/powered ventilator fan** (bath)

## GALLEY

**Microwave/convection oven**

**Vented range hood** (25R, 25T)

**2-burner range top w/glass cover**

**Refrigerator w/removable freezer compartment**

**Stainless steel sink w/glass cover and folding faucet**

**Laminate countertops**

**Decorative backsplash**

### OPTIONAL EQUIPMENT

**Water filtration system w/cold water faucet**

## BATH

**Flexible showerhead**

**Retractable self-cleaning shower door** (25R, 25T)

**Shower curtain** (25Q)

**Skylight**

## BEDROOM

**Twin beds w/foam mattresses, Flex Bed kit, pillows w/shams and access to storage below** (25T)

**Queen bed w/expandable base, foam mattress** (25R)

**Queen bed w/innerspring mattress, pillows, shams, bedspread and access to storage below** (25Q)

**19" LCD TV** (25Q, 25T)

## EXTERIOR

**Premium high-gloss skin**

**16' electric patio awning**

**Threshold RV™ entrance door w/built-in screen**

**Automatic entrance door steps**

**Lighted storage compartment**

**Mud flaps** (rear)

**Porch light**

**Stepwell light**

### OPTIONAL EQUIPMENT

**Driver's door w/power lock and power window** (NA 25R w/optional StudioLoft)

**Lower front protective mask**

## HEATING & COOLING SYSTEM

**13,500 BTU roof-mount air conditioner**

**20,000 BTU furnace low-profile**

### OPTIONAL EQUIPMENT

**High-efficiency A/C heat pump**

## ELECTRICAL SYSTEM

**Service Center:** cable TV input, 30 amp. power cord, portable satellite dish hook-up

**AC/DC load center, 45-amp. converter/charger**

**Auxiliary start circuit**

**Battery disconnect system** (coach)

**2 deep-cycle, Group 24 RV batteries**

**Automatic dual-battery charge control**

**3,200-watt Cummins Onan® diesel generator**

**300-watt DC/AC inverter**

## PLUMBING SYSTEM

**Service Center:** color-coded labels, city water hookup/tank diverter fill, drainage valves, 10' sewer hose

**TrueLevel™ holding-tank monitoring system**

**6-gallon water heater w/electric ignition, 110 V/LP**

**Winterization Package:** water heater bypass valve and siphon tube

**On-demand water pump**

**Permanent-mount LP tank w/remote fill**

### OPTIONAL EQUIPMENT

**Heated drainage system**

**Exterior wash station w/lighted pump switch**

## SAFETY

**Seat belts**

**LP, smoke and carbon monoxide detectors**

**10 BC fire extinguisher**

**Ground fault interrupter**

**High-mount brake lamps**

**Daytime running lamps**

**Fog lamps**

## WARRANTY<sup>6</sup>

**12-month/15,000-mile basic warranty,<sup>7</sup> 36-month/36,000-mile limited warranty on structure,<sup>7</sup> 10-year limited parts-and-labor warranty on roof skin<sup>7</sup>**

<sup>1</sup> The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.

<sup>2</sup> The load capacity of your motor home is designated by weight, not by volume, so you cannot necessarily use all available space when loading your motor home.

<sup>3</sup> Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.

<sup>4</sup> Capacities shown are tank manufacturer's listed water capacity (WC.) Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.

<sup>5</sup> Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GVWR, GAWR and GCWR as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.

<sup>6</sup> See separate chassis warranty.

<sup>7</sup> See your dealer for complete warranty information.

NA Not Available

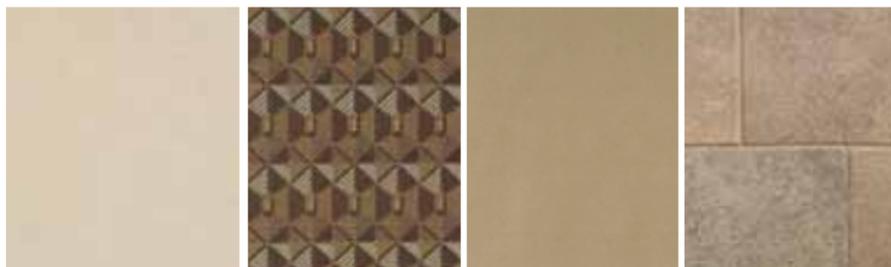
Not all items available in combination. See dealer for details.

Winnnebago Industries® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Comparisons to other motor homes are based on the most recent information available at printing.

# Décor

Choose from three fabric collections and two cabinet wood choices, each with satin nickel hardware.

## Prism with Manila UltraLeather™



Main

Accent

Bedspread

Vinyl

## Sterling with Putty UltraLeather



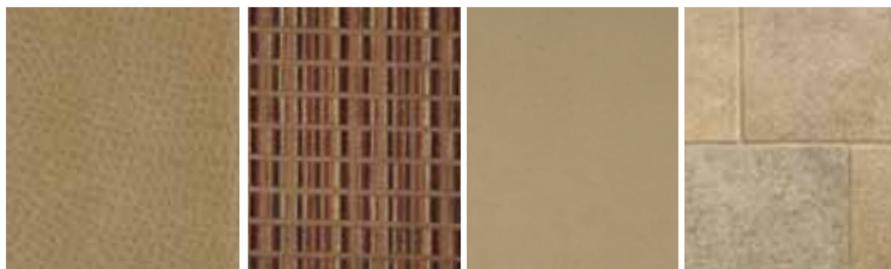
Main

Accent

Bedspread

Vinyl

## Hearthstone with Marsh UltraLeather



Main

Accent

Bedspread

Vinyl



Mocha Cherry



Sunset Cherry

*Fabrics and carpets may change without notice or obligation.*

# Exteriors

The streamlined appearance of the Via is enhanced with deluxe graphics or available full-body paint.



**Dark Bronzemist**

DELUXE GRAPHICS



**Light Titanium**

DELUXE GRAPHICS



**Night Star**

FULL-BODY PAINT



**Mesquite**

FULL-BODY PAINT



**Red Accent**

FULL-BODY PAINT



**Sequoia**

FULL-BODY PAINT



THE MOST RECOGNIZED  
NAME IN MOTOR HOMES™



## Be Part of Something Special

**WIT Club** Winnebago owners are like family. Joining the Winnebago-Itasca Travelers Club is a great way to meet and travel with other Winnebago enthusiasts.

**Members enjoy:**

- Caravans and Rallies
- Local and State Group Activities
- RV Travel Benefits



## Committed to Service

We back our motor homes with best-in-class support both before *and* after the sale:

- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile warranty on structure
- 10-year standard limited parts-and-labor roof skin warranty
- Complimentary 24-hour roadside assistance program
  - RV Technical Assistance Hotline
  - RV Service Appointment Assistance
  - Emergency Trip Interruption
  - Emergency Message Service
  - Nationwide Trip Routing
  - Fee-Free Travelers Cheques



- TripSaver Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network



**GoWinnebago.com** Visit us on the web for more information on all of our motor homes and the latest product updates. Plus, watch videos and see other web-exclusive content in our expanded key features section.



THE MOST RECOGNIZED NAME IN MOTOR HOMES™

NYSE listing: WGO

For Sales and Service Information Contact:

Printed in USA

Seat belts are your most important hookup. Always buckle up.  
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