

# PARADIGM

LUXURY FIFTH WHEELS



ALLIANCE



*Obsessed with providing the best RV ownership experience!*

# PARADIGM



A new approach on fifth wheel design, we listened to you. The all new Paradigm by ALLIANCE RV is the culmination of feedback from thousands of RVers addressing common concerns ranging from running gear and smart wiring, to the kitchen sink. Executed by a team of industry veterans with hundreds of years of combined experience, we are proud to present you with the most functional, and highest quality fifth wheel on the market today.



**ALLIANCE**  
Obsessed with providing the best of customer experience

At Alliance, we are committed to providing the best of customer experience. We understand that our customers are our most valuable asset, and we are dedicated to ensuring that every interaction is a positive one. Our team is trained to provide exceptional service, and we go above and beyond to meet our customers' needs. We are proud to be a part of the Alliance family, and we are committed to making every customer's experience a memorable one.

For more information, please visit our website at [www.alliance.com](http://www.alliance.com). We are also active on social media, so follow us on Facebook and Twitter. We are always looking for ways to improve our service, and we appreciate your feedback. Thank you for choosing Alliance!

**ALLIANCE**

Dimmable LED lighting sets the mood for movie night while multiple USB charging ports throughout keep all your devices up and going.



370FB



There is no carpet to stain or collect dirt and allergens. Our seamless vinyl flooring is pet friendly and cleans easily. Flush floor kitchen slide, residential appliances, large counter prep space and farm house sink will thrill the chef in the family.



372RK

365RD - This rear den model is perfect for conversation and entertaining guests. Oversized Atrium windows let in lots of natural light and allow you to enjoy the scenic views of your destination.



Our rear kitchen model features a deluxe kitchen with all the counter space, cabinet storage and appliances. Even professional chefs would approve.



370RK

A key component of the RV lifestyle is rest and relaxation. Paradigm delivers in this front bath model with a master suite fit for royalty. Enjoy your stay!



370FB

**PERFORMANCE**  
RUNNING GEAR

2" Torsion Tube welded to the I-beam for unbeatable strength and rigidity

10" I-Beam

Super G 4,400 Lb. Rated Tires

Disk Brake (OPTION)

MorRyde CRE3000 Suspension System

Dexter Heavy Duty 4K Springs (not typical 3.5K)

Dexter 7,000 Lb. AXLES

MorRyde Heavy Duty 1/2 Thick Shackles and Wet Bolts Kit

SPRING HANGERS with V-Bracket Reinforcement

**BENCHMARK CHASSIS** MADE IN USA

**SPACE SAVER** MORE SPACE UPPER DECK. **ALLIANCE** Stronger Design • Flush Upper Deck • Smarter Chassis

Theirs Ours

**40,500 BTU EXCLUSIVE HIGH EFFICIENCY AIR CONDITIONING SYSTEM**

**50% MORE EFFECTIVE**



- No yelling over a noisy AC to have a conversation or watch TV.
- No fighting over the thermostat, have it your way in different zones.

Triple 13,500 BTU, ultra quiet, independently controlled direct flow AC units maximize cooling capacity.

# FEATURES

*You Spoke,  
We Listened...*



**CONSTRUCTED WITH AZDEL COMPOSITE PANELS**

50% Lighter  
No Rot, Mold, Warping, or Delamination  
2X Insulation Value  
Odorless, NO Formaldehyde  
Quieter RVs  
No Impact to the Rainforest  
Unaffected by Humidity and Temperature Changes  
Long Life  
Made in USA

**PLYWOOD REINFORCED DRAWERS**  
**SOFT CLOSE HINGES**

90 POUNDS

- TRY ME!
- NO SLAMMING
- RESIDENTIAL QUALITY

Polyvinylchloride  
**PVC**  
SEAMLESS  
ROOF MATERIAL

- ZERO MAINTENANCE
- EXTREMELY DURABLE
- EASILY REPAIRABLE
- REFLECTIVE SURFACE

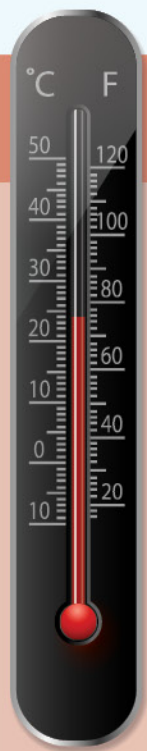
**101 INCH WIDE-BODY**



**SOFT CLOSE SEAT and LID**

**THE BEST HVAC ON THE MARKET!**  
**42,000 BTU FURNACE**

**+ 5,100 BTU FIREPLACE**



**HIDDEN STORAGE**

**LOOK INSIDE**

# CAMP READY PERFORMANCE AUDIT

We are going the extra mile to help ensure your Alliance RV is "Camp Ready". With holding tanks full, Alliance RV hits the open road for a 15-minute "shakedown" test tow that includes bumps, turns and rapid stops. This open road test identifies potential concerns that would have otherwise only shown up when the coach was in transit to you and your dealer. Following the test drive, we bring the coach into our dedicated Performance Audit Bay for another round of systems checks and white glove inspections. Upon a 100% successful Performance Audit, we deem the RV to truly be "Camp Ready"!



## A WARRANTY IS ONLY AS GOOD AS THE COMPANY THAT BACKS IT.

Every Alliance RV is generously backed with a 3-year limited structural and 1-year limited base warranty. Further, what really makes Alliance RV stand

out is our willingness to communicate our guiding principle of "Do The Right Thing". We understand there is not a one size fits all solution when it comes to your warranty and service needs. Our ability to keep open lines of communication with both you and your Alliance dealer will help us find a creative service solution for your specific case. Add to this the unique service and warranty programs we have implemented for our Alliance dealers to streamline the approval process and parts delivery times... all towards the mission of getting our Alliance RV owners back on the road faster and enhancing your RV ownership experience. If you ever want to speak with one of our customer service representatives, please don't hesitate to contact us at (574) 226-0140.

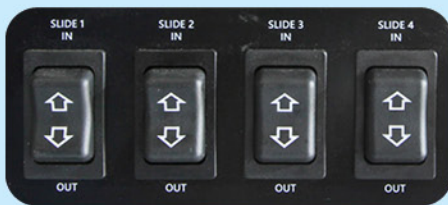


### FLUSH FLOOR KITCHEN SLIDE

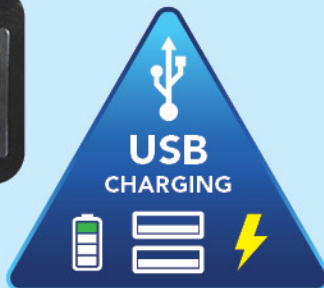


Enjoy allergy free vinyl flooring that is easier to clean than carpet and pet friendly.

## Intuitive Convenience features that enhance your RVing experience!



Individually switched slide outs.  
Run out just the slide you need.



### SMART LED DIMMER



**PERFECT LIGHTING:**  
DAY OR NIGHT, TASK OR MOOD  
(REMEMBERS LAST SETTING)



Color coded and numbered wiring makes for quicker repairs and simplifies do it yourself additions. We even supply a guide in the breaker box that defines what each color/number pair controls.



### NO HEAT VENTS IN THE MAIN FLOOR

Floor vents are an eye-sore, foot-sore and a catch-all for dirt and trash. Our vents are mounted out of sight and off the main living floor where they won't catch your bare foot in the dark by surprise.





# Standards & Options

- ★ Independence Package
- Performance Running Gear Package
- ▲ Ready to Camp Package
- ✓ Also Standard

## EXTERIOR AND CONSTRUCTION

- ★ PVC Roof Covering
- ★ Space Saver Upper Deck Flush Floor System
- ★ Exterior Off Door Side Convenience Light
- ★ Centralized Docking Station
- ★ Mylar Reinforced Exterior Seals
- ★ Solid Step Quad Entry with Strut Assist
- Dexter 4K Springs
- MorRyde HD Shackle & Wet Bolt Kit
- Super-G 4400 # Rated Tires
- Benchmark 101" Wide Body Chassis
- MorRyde CRE 3000 Suspension System
- 6-Point Hydraulic Leveling
- Dexter 7000 Lb. Axles
- Rota-Flex Pin Box
- 2" Rear Accessory Hitch with 4 pin connector
- ▲ Spray Port at Entry Door
- ▲ Slide Topper Prep
- ▲ Back Up Camera Prep
- ▲ Rooftop Solar Prep
- ▲ Satellite Connection in Utility Center
- Option Dual Pane Windows
- Option Go Power 190W Solar Panel with 30 amp Controller & 2000 Watt Inverter - Lithium Battery Ready - Wired to These Select Outlets: Refrigerator, One Kitchen Outlet, Main TV, Powered Theater Seats, Bedroom TV, Both Bedside Outlets
- Option Generator Prep (Transfer Switch, Hour Meter/ Start Switch, Wiring Harness, Stand & Fire Shroud)
- Option Generator - Onan Marquis Gold 5.5 KW LP (Generator Prep Required)
- Option Hydraulic Disc Brakes
- Option Slideout Topper Awnings
- ✓ Drop Frame Chassis
- ✓ 16 Inch Aluminum Wheels
- ✓ Self Adjusting Brakes
- ✓ 16 Inch Spare Tire
- ✓ High Gloss Exterior Side Walls
- ✓ White Diamond Embossed Skirt Metal
- ✓ Walkable Roof
- ✓ Slam Latch Baggage Doors
- ✓ Friction Hinge Entry Door
- ✓ Adjustable Solera Awning with Friction Hinge Arms, Manual Override and LED Light Strip
- ✓ Roof Ladder
- ✓ Sewer Hose Storage Tube
- ✓ Under Unit LED Light Kit
- ✓ Insulated Laminated Rear Wall
- ✓ Painted Fiberglass Front Cap with LED Lighting
- ✓ LP Quick Connect
- ✓ 2 Motion Detector Lights in Pass Through Storage Compartment

## BEDROOM

- ★ MCD Roller Shades Throughout
- ★ Hardwood Cabinet Doors & Drawers
- ★ Soft Close Cabinets with Magnetic Catch
- ★ Light Dimming Switch
- ✓ Bedside Outlets X2
- ✓ Bedside USB's X2
- ✓ King Bed
- Option Queen Bed
- ✓ Residential Style Headboard
- ✓ Window Above Headboard
- ✓ Under Bed Storage with Gas Struts
- ✓ Night Stands
- ✓ Reading Lights Above Bed
- ✓ Dresser with Flip Up Hidden Storage
- ▲ Washer / Dryer Prep

## BATHROOM

- ★ Large Residential Shower
- ★ Porcelain Toilet with Soft Close Seat
- ★ Epoxy Poured Lav Top
- ✓ Undermount Oversized Lav Sink
- ✓ MAXxFan with Rain Sensor

## INTERIOR / LIVING

- ★ Fireplace with 5,100 BTU Space Heater
- ★ No Carpet Throughout
- ★ Soft Close Cabinet Doors with Magnetic Catch
- ★ Hidden Hinges
- ★ Light Dimming Switches
- ★ MCD Roller Shades Throughout
- ★ Hardwood Fascia & Window Treatments
- ★ Recessed LED Can Lights Throughout
- ★ LED Backlit Crown Molding in Living Area
- ★ Hardwood Cabinet Doors & Drawers
- ★ Champagne Bronze Hardware
- ★ No In-floor Heat Vents (Main Floor)
- ✓ 2 Dinette Chairs & 2 Folding Dinette Chairs
- ✓ Congoleum Flooring with 3-Year Warranty
- ✓ Easy Clean Steps
- ✓ Under Step Shoe Storage
- ✓ Interior LED Accent Lighting
- ✓ Wall Mounted Dinette Table with Live Edge
- ✓ Love / Theatre Seats with Power Recline
- ✓ Tri-fold Hide-A-Bed Sofa
- ✓ Smoke Detector, LP Alarm and Carbon monoxide Alarm
- ✓ Atrium Windows
- ✓ Flush Living Room Slide
- ✓ End tables with Flip-up Hidden Storage

## KITCHEN

- ★ Insignia range with 12,000 BTU Burner and 3.73 cu ft Oven
- ★ Insignia Residential Microwave
- ★ Flush Floor Kitchen Slide
- ★ Soft Close Cabinets with Magnetic Catches
- ★ Soft Close Drawers Throughout
- ★ Hidden Hinges
- ▲ Dishwasher Prep
- ✓ 18 Cu. Ft. Gas / Electric Refrigerator
- Option 18 Cu. Ft. Residential Refrigerator
- ✓ LED Motion Light strip In Pantry
- ✓ LG Solid Surface Counter Tops in Kitchen
- ✓ Residential Kitchen Faucet with Pull-out Sprayer
- ✓ Large Undermount Single Basin Sink with LED Accents
- ✓ Rolling Stainless Drying Rack for Sink
- ✓ MAXxFan with Rain Sensor

## AUDIO / VIDEO

- ★ HD Smart TV In Living & Bedroom
- ▲ Wifi Prep
- ▲ USB's Throughout
- ✓ Jensen HDMI Stereo CD/DVD with USB Port
- ✓ Cable and Satellite Inputs
- ✓ Marine Grade Exterior Speakers
- ✓ Winegard Air 360 Antenna

## HVAC / PLUMBING

- ★ 3 Air Conditioners (40,500 BTU of Forced Air)
- ★ 42K BTU Furnace
- ▲ Shut Off Valves at All Major Plumbing Locations
- ✓ PEX Plumbing
- ✓ 12 Gallon Gas / Electric Water Heater
- ✓ Enclosed Underbelly with Heated Tanks & Storage
- ✓ Attic Vent
- ✓ Enclosed & Heated Low Point Drains

## UTILITIES

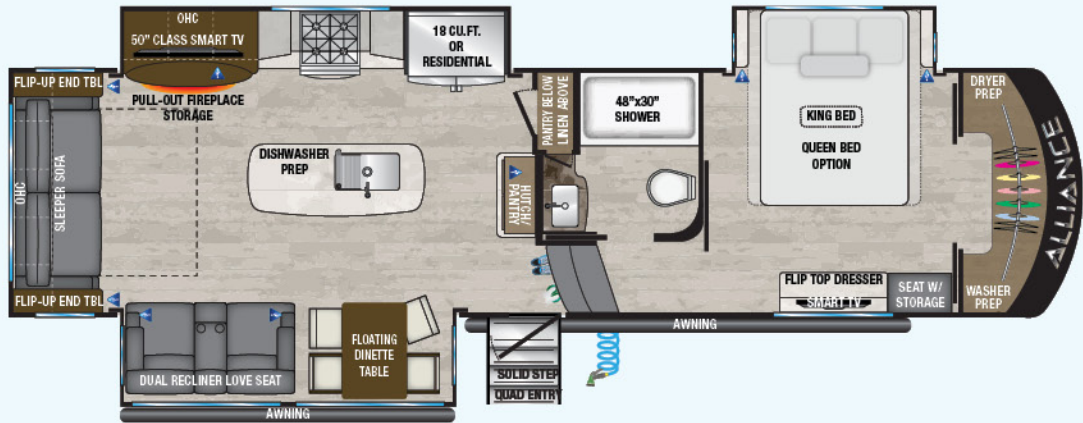
- ▲ Color Coded & Numbered Wiring
- ✓ All-In-One Enclosed / Heated Utility Center
- ✓ 50 Amp Service with Detachable Power Cord
- ✓ 60 # LP Capacity
- ✓ 12 Volt Battery Disconnect
- ✓ 12 Volt tank Heat Pads

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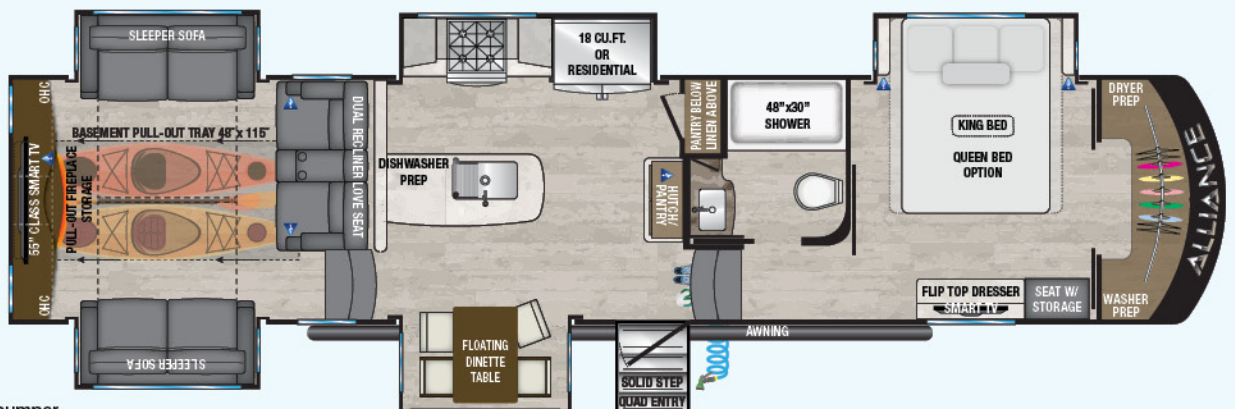
LENGTH	34'-11"	<b>310RL</b>
DRY WEIGHT	12,275	
GVWR	15,000	
HITCH WEIGHT	2,530	
FRESH	98	
GRAY	106	
BLACK	53	



LENGTH	37'-10"	<b>340RL</b>
DRY WEIGHT	13,189	
GVWR	16,500	
HITCH WEIGHT	2,728	
FRESH	98	
GRAY	106	
BLACK	53	



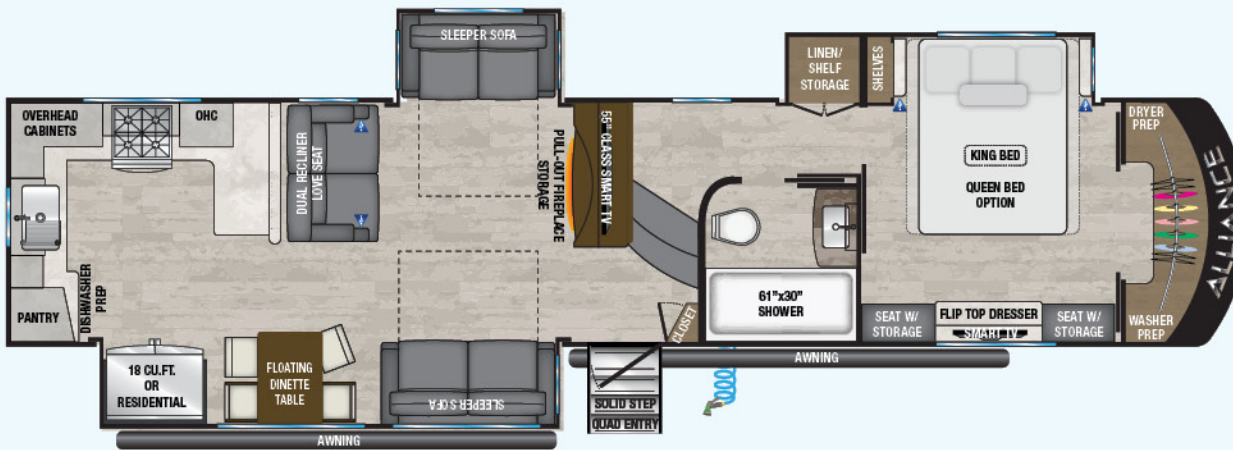
LENGTH	39'-10"	<b>365RD</b>
DRY WEIGHT	13,850	
GVWR	16,800	
HITCH WEIGHT	2,850	
FRESH	98	
GRAY	106	
BLACK	53	



Length defined as hitch pin to rear bumper.  
Not including rear ladder.



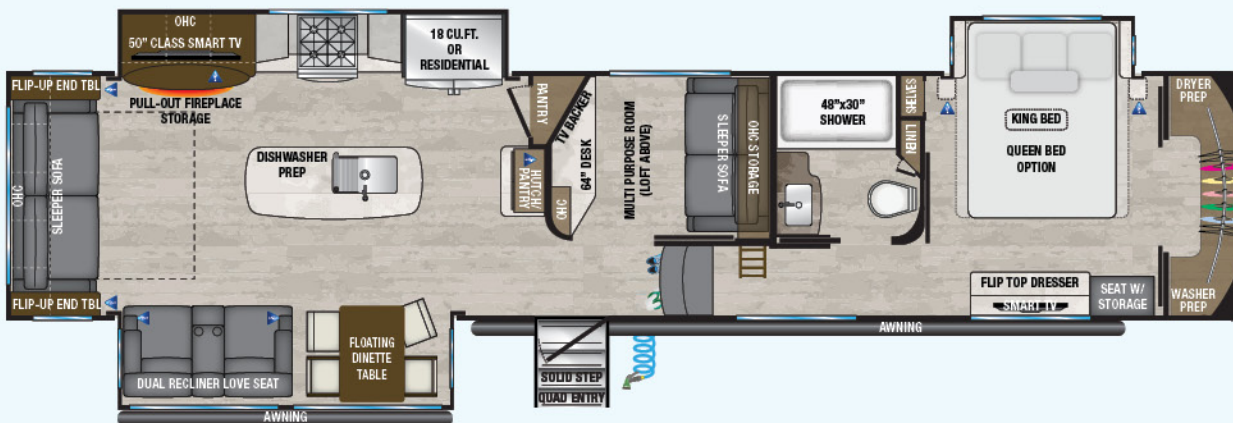
LENGTH	40'-4"	<b>370FB</b>
DRY WEIGHT	13,856	
GVWR	16,500	
HITCH WEIGHT	2,623	
FRESH	98	
GRAY	106	
BLACK	106	



LENGTH	40'-7"	<b>372RK</b>
DRY WEIGHT	13,372	
GVWR	16,800	
HITCH WEIGHT	2,666	
FRESH	98	
GRAY	106	
BLACK	53	



LENGTH	41'-4"	<b>385FL</b>
DRY WEIGHT	14,150	
GVWR	16,800	
HITCH WEIGHT	2,875	
FRESH	98	
GRAY	106	
BLACK	53	



LENGTH	41'-11"	<b>390MP</b>
DRY WEIGHT	13,538	
GVWR	16,800	
HITCH WEIGHT	2,744	
FRESH	98	
GRAY	106	
BLACK	53	



## OBSESSED WITH PROVIDING THE BEST RV OWNERSHIP EXPERIENCE!

Thank you for your interest in Alliance Recreational Vehicles. Our mission is simple - Provide our customers with the best RV ownership experience! This means creating long-term alliances with our family of product owners and dealer partners, and exceeding expectations every step of the way.

Our vision is to create a product driven by our customers, through their experience and input, and execute on those ideas at the highest level. Innovation and product development is best done in collaboration with the RVing community, and we are listening. Many of us here at Alliance RV have spent the majority of our careers in the RV industry, and we believe our RV owners and dealer partners will welcome an independent and truly different manufacturer that is transparent and dedicated to their customers.

Located on 110 acres in the heart of Elkhart, Indiana, Alliance RV recently broke ground on our second state-of-the-art production facility. Production began in Fall 2019 with our first product line focused on the luxury fifth wheel market. As our progress continues and our designs unfold, we encourage you to join our Facebook group (Alliance RV Group). We are constantly (and obsessively) engaging our future customers to drive what we build at Alliance RV.

We are honored you have taken the time to learn more about Alliance RV, and look forward to your feedback and support as we execute our vision. If you are as obsessed with building a better RV ownership experience as we are, this is only the beginning of a very rewarding long-term 'Alliance'.

Sincerely,

*Coley &*

*Ryan Brady*

Co-Founders



Product information is as accurate as possible as of the date of publication of this brochure. Alliance RV is committed to continuous product improvement thus - floorplans, materials, components, features, measurements, specifications, options, etc. are subject to change at any time without notice or obligation. Certain conditions may require additional equipment. Advertising and marketing Photography may show optional equipment or props used for photography purposes only.

Alliance publishes approximate base weight of the trailer without optional equipment included. Optional equipment will impact the weight of the trailer. Please locate the weight sticker attached to the trailer you are considering for the most accurate trailer weight.

Tow Vehicle Caution: Retail owners of Alliance recreational vehicles are solely responsible for the selection and proper use of tow vehicles. All customers should consult with a motor vehicle manufacturer or their dealer concerning the purchase and use of suitable tow vehicles for Alliance products. Alliance disclaims any liability or damages suffered as a result of the selection, operation, use or misuse of a tow vehicle. Alliance's limited warranty does not cover damage to the recreational vehicle or the tow vehicle as a result of the selection of the tow vehicle.

2021 Paradigm 12pg Rev3 • 50,000 Lithotone 12/17/20

[www.alliancerv.com](http://www.alliancerv.com)



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Your Authorized Alliance Dealer: